



Minutes

Wednesday, September 13, 2017

Call to Order

Board Member Introductions

President: Kim Fenolio
Vice President: Stacy Steele

Treasurer: Regina Mulligan
Secretary: Kelly Henry

Minutes of Previous Meeting 1st Mike Steele, 2nd Philip Manning
Financial Report..... Regina Mulligan, Treasurer.....\$xxxx.xx
Membership Report Kim Fenolio, President41 members
Athletic Director Report Kim Fenolio, President Ryan Harrington was N/A
"We have purchased new track cross over mats, Main gym court cleaners, replacement jerseys for soccer and VB, paint for fields, measuring wheel for XC, poles for XC and uniforms for XC girls, and a new whirl pool table for the trainer."

Old Business

1. Committee Updates

- a. Fall: Tailgate Party: Kim Fenolio
 - i. 1182 people admitted, 53 in presale mostly thru MS. Someone taking singles in front of entrance table helped with efficiency, while sending people w/bigger bills to table with 6 people to break change was best. 4 people plus single collector should be fine next year.
 - ii. ~ 600 ate meals: next year to remove outside vendors and add 1-2 additional varieties of food under our tent to increase profits. Langel's wings was suggested. No more a la carte sales of desserts or chips (people didn't purchase), if we do moving forward then include in meal instead
 - 120 pierogi meals + 210 pizza slices = 330 by HAABC: ran out of food 30 minutes before closing, still hungry people, next year order all 50 pizzas, more cheese.
 - ~150 fed by each of the 2 food vendors = ~300
 - Vendors still complained about having to pay \$1 entry fee even with 4 free tickets. Get tix to vendors in advance? Group decided that all, including HAABC volunteers will pay the \$1 entry fee regardless of role.
 - iii. Financial Breakdown
 - **Expenses:** Dan's Meat Market Pierogis \$161.96, Langel's Pizza \$374.50 = \$536.46
 - **Profit:** Food: \$2088, Entrance: \$1182, Membership: \$340, National Guard: \$211, 50/50: \$196, BBQ: \$180, El Hefe de Tacos: \$150, Misc: \$150, Fun Jump: \$55.
 - TOTAL:** \$4015.54 (in 2016 profit was \$3621).
- b. Fall: Flower Voucher Sale Fundraiser: Tina Piech
 - i. Look into booth location at fall events @ schools, Festival of the Trails, soccer games @ Shephard park, XC invite on 9/23 – Tina to look into these things and ask for help as needed
- c. Winter: Bowling Fundraiser: Stacy Steele
 - i. March 3, 2018: 7pm – 10:30pm, \$250 deposit made
 - ii. Price increased slightly for us this year at \$19.75/ticket. We'll still sell entry tix @ \$30
 - iii. Includes pizza, salad, pop, shoes, bowling all night
- d. Sponsorships: Andrea Markus

- i. Langels sponsored 3 games for total of \$600. Scheeringa's sponsored 1 game for \$250.
 - ii. Letters delivered to: Blue Top (not now), Dan's Pierogi, Accent's Hair & Nails, Butterfingers, Vyto's Pharmacy (budget already done for year, but will pitch idea), El Hefe de Tacos, Strack & Van Til (not now), Scheeringa Farms
 - iii. 1-2 additional people are needed to make sponsorships successful. Nicole Zerebiny offered to assist Andrea.
- 2. Sport of the Year Competition
 - a. Competition by sport and judged based on % of roster
 - winning sport will receive a pizza night – see if Langel's will donate
 - b. While the group voted to take on this initiative at the last meeting, upon further discussion they decided this would not be effective at driving memberships since most of the sports teams already get fed by team clubs once a week anyhow.
 - c. Make membership mandatory for all athletes? Then would that fee go directly to athletic dept instead of to booster club? Financial hardship applicants. Enforcement by us? Coaches? Athletic department? School board approval needed? Discussion to be had by Kim and Stacy with Ryan.
- 3. Sport Liaison – needs leader
 - a. The liaison will become a booster club member and report back to their athlete's parents what we have going on, important dates, encourage membership and volunteerism as well as what our money (uniforms, safety equipment, fields, etc) funds vs their individual team club funds (fun)
 - b. List of coaches just received from athletic department, Ryan to mention to coaches as well
 - c. Kim to create email communication to coaches
 - d. Nicole Zerebiny for Girls Soccer
 - e. Sofia Perez for JV and Varsity Football
- 4. Nelson's Rotisserie Chicken Fundraiser: Stacy Steele
 - a. Not enough information yet. Pre-order rotisserie chicken and potatoes, deliver/pickup a week later. Will report more info next month. Idea to run in spring.
- 5. Elections for Board Members
 - a. Secretary: Nomination for Philip Manning: elected
 - b. Treasurer: Nomination for Marcelina Ramirez: elected
 - c. President: remains Kim Fenolio
 - d. Vice President: remains Stacy Steele

New Business

- 1. Membership & Alumni
 - a. Reach out and coordinate support, email to be booster club member, add alumni option to membership signup form on website, invite via Gazebo Express, idea of "Once a Trojan, Always a Trojan" t-shirt
- 2. "Legacy Gardens": Stacy Steele
 - a. Idea to create a fundraiser by selling bricks that graduates and alumni or families can purchase to have their name and "class of" engraved on. Then create brick path, garden or something on HS property so people will leave behind their legacy at the school itself.
 - b. \$100/brick, \$16,000 profit if we sell 200
- 3. Rescheduled Meetings: November 8 -> November 7, March 14 -> March 13
- 4. Open Discussion
 - a. Spirit Wear: Mike Steel to lead initiative and discuss with Bessie's in Lansing
 - b. EOY Gift to Athletic Department: Set aside \$250 from each of the 3 seasons and purchase something for school/athletic group from the booster club to be presented at spring awards. Flag? Trojan mat?

Next Meeting: Wednesday, October 11, 2017 at 7pm in the HHS Library

Adjournment 1st: Tina Piech.....2nd: Marcelina Ramirez