



Minutes

Wednesday, August 16, 2017

Call to Order

Board Member Introductions

President: Kim Fenolio

Treasurer: Regina Mulligan

Vice President: Stacy Steele

Secretary: Kelly Henry

Minutes of Previous Meeting Accepted by Tina Piech, 2nd by Regina Mulligan

Financial Report..... Regina Mulligan, Treasurer.....\$xxxxxxx

Membership Report Kim Fenolio, President9 members

Athletic Director Report Ryan Harrington, Athletic DirectorNot present

New Business

1. Committee Updates

a. Fall: Tailgate Party: Kim Fenolio

- i. Details: HHS Baseball Field - Date: THIS FRIDAY August 18, 2017, 5-7pm, \$1 entry fee 6yr+
- ii. Vendors: Langel's Pizza (discounted rate) \$4 slice, Pierogies from Griffith Meat Market 3 for \$5, Deon's BBQ (\$150 rental) \$5-\$10, El Hefe de Tacos (\$150 rental) \$2 tacos
- iii. Pop, Water, Chips all donated by Strack & Van Til – Desserts by Pop Warner, Dance
- iv. 3-5 more volunteers needed for during the event, Region Sports Network coming to interview, Advanced ticket sales at HS on Thursday and MS on Friday

b. Fall Flower Voucher Sales

- i. 2016 profit of \$360
- ii. The group voted to continue with the fall voucher sale, Tina Piech will lead and have vouchers at the Tailgate home game and the next meeting

c. Winter: Bowling Fundraiser: Stacy Steele

- i. Will look to secure date for March 3, \$250 deposit needed

d. Spring: Flower/Voucher Sale Fundraiser: Tina Piech

e. Sponsorships

- i. Andrea Markus volunteered as committee chairperson
- ii. Kim Fenolio to setup the sponsorship form to be downloadable on the website

2. Membership

a. Includes:

- i. \$20 membership, 2 adult passes/membership, Trojan head patch, eligible for scholarship
- ii. Send letter at EOY to 8th graders

b. New Membership Drive?

i. Athletic Booster Club Competition Sport of the Year

- Voted to kick this off: competition by sport and judged based on % of roster – winning sport will receive a pizza night – we will look to have pizzas donated for this
- Will do by season, and announce at awards night

- c. Awareness Campaign
 - i. Kim Fenolio will write and provide a script to the athletic department for announcements to be read at each sporting event promoting the booster club
- d. Sport Liaison
 - i. Athletic director to provide contact information for all coaches and mention to coaches a parent liaison should be appointed to attend meetings and communicate to their team's parents what we have going on at HAABC
 - ii. A member from the board should speak at each sport's parent night/meet the coaches
- 3. Nominations for Board Members – Voting in October
 - a. Secretary: Phillip Manning
 - b. Treasurer: Marcelina Ramirez
 - c. Vice President
 - d. President
- 4. Open Discussion
 - a. Stacy Steele brought up the idea of Nelson's Rotisserie Fundraiser, she'll present more information at the next meeting
 - b. Stacy Steele will redo the bulletin board in the commons
 - c. Spirit wear discussion brought up – ideas to look at Highland's Corporate Thread and Bessie's in Lansing – someone should take ownership of this initiative